

THE Wolf River

Spring, 2018

Catch

A message from President & CEO, Joe Peikert:

Spring into renewal!



As I write this, the calendar says it's spring. But as I look out the window on an April day, it surely doesn't seem like it. I'm sure some robins are wishing they had stayed where it is warmer for a few more weeks. For many, spring is a time of renewal and change. This spring the bank is renewing and changing as well.

One of the things that we "renewed" is our bank's website. You may have noticed that we have completely redone our website. It has a new look and feel and we've designed it to be easier to navigate and find information, and also easier to log on to online banking. We've added more information about the bank and our products and services as well. Also new are our customer testimonials about why our customers love banking with us, be sure to check it out!

In addition to our new website, we are also upgrading our online banking product as well as our mobile banking application. The new online banking product is an upgrade to technology to help ensure we continue to provide remarkable customer experiences. The new online banking will have a much more appealing look and feel to it, and improved functionality and features. The new mobile banking application will now incorporate the look and feel of Wolf River Community Bank. Please see more information on the next page. If you have any questions on any of our new electronic banking enhancements, please call or stop in at one of our branches. Our team is here to help you through the process.

Also getting a new look is our Polar Bear Branch located in Hortonville High School. We are very excited to continue to strengthen our community outreach and student relationships in Hortonville, as well as New London and Shiocton.

Since our last newsletter, we have officially added another full-service branch. Our Shiocton office opened on February 12th. The businesses and residents of the Shiocton community have been very welcoming and we are very happy to have many of them as customers. We look forward to continuing to grow there and bring our community approach to banking to the Shiocton community!

Spring is also a time when many people begin to plan house and yard projects. If you are contemplating a sunroom, pool, or a landscaping project, we have the home equity loan or line of credit to help you get it done! Or, we can assist you with a plan and a product to help you achieve your savings goal.

This time of year, things also get busy again with people buying and building homes. Borrowing rates are still low on a historical perspective and we have both fixed and variable rate products to suit you. It is also important to note that we do construction loans and customers have told us how easy we make borrowing for people going through the building process. Stop by and let us know how we can help you. Or, refer a friend, neighbor or co-worker. We'd be happy to show them how "THIS is community banking."

As we move through the spring, let's hope that we get some warm rains for our gardens and crops, followed by plenty of sunshine.

Enjoy the spring time,

A handwritten signature in cursive script that reads "Joe".



**WOLF RIVER
COMMUNITY BANK**
This is community banking.

Technology Upgrades at WRCB!

Along with a revamped website, Wolf River Community Bank is upgrading their online banking platform and mobile banking app!

Navigation in online banking will be more user-friendly, making it easier to pay bills, make transfers, check balances and change your password.

Business customers who have signed Cash Management Contracts will now have a Business Online Banking platform all their own, simplifying their cash management activities in one easy-to-use program.

We are also branding our mobile app! Instead of looking for the “Touch Banking” app, you’ll look for the Wolf River Mobile Banking app with our iconic wolf logo in the Apple App Store or on Google Play. You’ll now be able to log in with your fingerprint (if your phone has Touch ID capabilities)!

If you are a current online and/or mobile banking user, you’ll need to follow a few easy steps during your initial login once the update is live, at or after 9:00am CST on Monday, April 16th.

- Your user name will be the same, but will be in all lowercase (it WILL be case sensitive).
- Upon your first login, you’ll need to use the last four digits of your SSN in place of your password. Once you’ve logged in, you’ll be prompted to change your password.
- You’ll also be asked to set three new challenge questions. Good news! Answers to challenge questions no longer have a minimum character requirement and will NOT be case sensitive.
- As you continue your login, you’ll be prompted to enroll in eStatements and to download the mobile app. We highly recommend these convenient options so you have access to your finances on the go!
- **Mobile Banking Users:** You will need to complete your initial login to Online Banking before you’ll be able to access your account information on the mobile app. Once you’ve logged in to Online Banking, download the Wolf River Mobile Banking app in the App Store or on Google Play.



COOKIE

OF THE MONTH

Hershey Kiss Cookies

Makes: 60 Cookies

1 Cup butter
½ Cup sugar
2 Cups flour
1 tsp. vanilla
Pinch of salt
Approx. 60 Hershey Kisses



Courtesy of Val Lewallen
Head Teller - Shiocton

Cream butter and sugar, add vanilla, salt and flour. Flatten clump of dough in hand and pull up and over Hershey Kiss. Bake at 350° for 8 – 10 minutes, cool and sprinkle with powdered sugar. Enjoy!

Save the Date!

SHIOCTON
GRAND
OPENING



Friday,
April 27th



N5579 State Hwy 76
Shiocton, WI 54170

Stop by for food, prizes and fun!

THIS is community banking.



See what's happening in our communities!



New London St. Patrick's Day Parade

A group of WRCB employees and their families were Irish for a day in "New Dublin's" St. Patrick's Day parade! They enjoyed beautiful weather and big crowds while accompanying the Wolf Car in the parade, throwing candy and carrying the bank's banner in front of Freedom High School's "Irish" marching band, sponsored by Wolf River Community Bank.



Shiocton & Hortonville Reality Checks

Jan Young and Eric Hopfensperger did what they do best, and served as "The Bank" at Shiocton and Hortonville High Schools' winter "Reality Check" events. Students are given occupations, incomes, families and financial obligations and are challenged to responsibly manage their finances in real life scenarios.



Hortonville High School Stadium Renovation

Hortonville High School has begun their highly anticipated renovation and expansion of Akin Field. Wolf River Community Bank is proud to be the naming sponsor of this project and is looking forward to welcoming athletes and spectators to Wolf River Community Bank Stadium for years to come. The groundbreaking ceremony for the stadium will be held on Friday, April 13th.



FBLA Visits Shiocton Branch

The Future Business Leaders of America group from Shiocton High School visited our Shiocton branch in March to tour the facility and learn about the careers that are available in the financial industry.



Student Tellers to Compete in DECA Nationals



DECA is an organization for high school students interested in Business, Marketing, Entrepreneurship, Finance, and Management which focuses on college and career preparation. With approximately 215,000 members across the globe and almost 13,000 members in the state of Wisconsin, Hortonville High School DECA members are excited about the outstanding opportunities they have this year which include national competition and leadership training.

Nine members of Hortonville's DECA organization competed at the State Career Development Conference in Lake Geneva where WRCB Student Tellers, Joel Meier and Sam Schiedermayer competed in the Entrepreneurship Innovation Plan Category. In this category, students are challenged to develop a mock business that solves a problem in a new and innovative way. They also have to pitch their idea to a mock loan officer in order to receive financing to expand operations of the business.

Joel and Sam created a mobile app called StudyBuddy. This app creates a network of students who attend UW schools, connecting students who need academic support with tutors

From left: Joel Meier (Senior) & Sam Schiedermayer (Junior)

who are willing to help their peers. StudyBuddy was developed as a solution to the lack of personalized learning offered by schools with a low faculty-to-student ratio by facilitating peer-to-peer discussion in subject areas that other students are experts in.

It's this idea that earned Joel and Sam a spot at the DECA International Career Development Conference in Atlanta which they will be attending this spring along with one teacher and five of their peers. Best of luck Joel and Sam!

The Polar Bear Branch has a New Look!

Mr. LeBeck's Polar Bear Enterprises class at Hortonville High School recently manufactured and installed new signage for Wolf River Community Bank's Polar Bear Branch inside the High School! This branch is open during most lunch hours and is run by our Student Tellers. Thanks to Polar Bear Enterprises for their excellent work!

